

# Beef efficiency

Beef efficiency is a very broad topic which is well covered in other resources.

## Information and Support

Paul Kenyon from Massey University spoke on beef production at the 9th February 2023 UTW workshop. A video of this presentation will be made available on the UTW project resources website under development.

Professor Paul Kenyon, Massey University, can be contacted with queries.  
Phone: +64 69518176 Email: P.R.Kenyon@massey.ac.nz

## References

beef+lamb New Zealand published “A guide to New Zealand Cattle Farming” (2017), edited by Dr Ken Geenty and Professor Steve Morris (138 pages). This comprehensive book on NZ beef farming is based on the earlier Profitable Beef Production and Profitable Farming of Beef Cows publications by Duncan Smeaton and Prof. Steve Morris.

This publication can be downloaded from the web at <https://beeflambnz.com/knowledge-hub/PDF/guide-new-zealand-cattle-farming> or a hard copy can be requested from beef+lamb.

